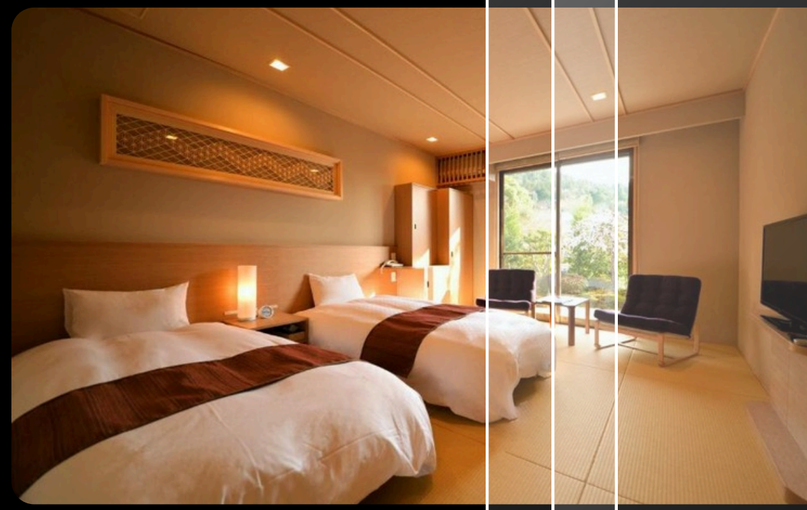
Presented by: HelloJapan

RYOKAN HOTEL & ONSEN (2028)

Redefining Comfort, Elegance & Hospitality







Website: www.hellojapan.hu | Contact: hello@hellojapan.hu

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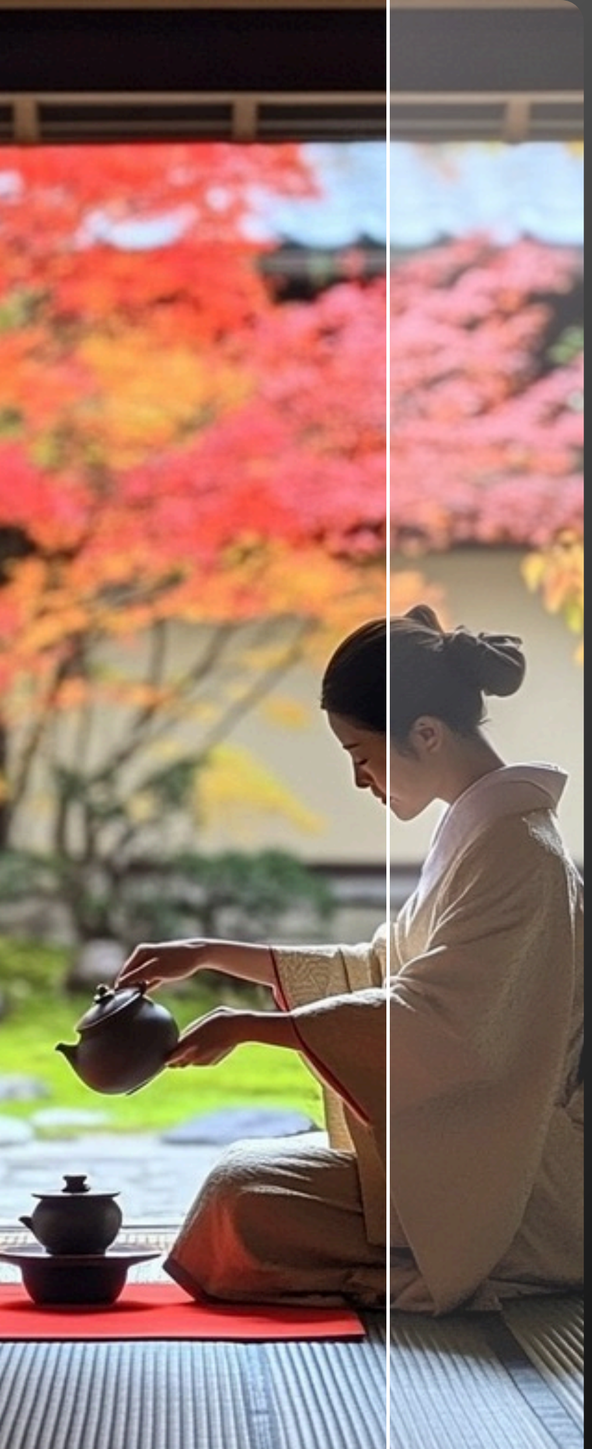




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About HelloJapan - Ryokan Hotel & Onsen

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HelloJapan - Ryokan Hotel & Onsen is the first milestone of a premium boutique hotel chain based on the philosophy of Japanese hospitality “Omotenashi - おもてなし”.



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Our Vision & Mission

Vision:

Our goal is to create a Japanese-style ryokan hotel with an onsen bath that combines the tranquility of Japanese traditions with Hungary's exceptional thermal water wealth. Hungary is uniquely rich in thermal waters, but the domestic wellness market is currently lacking a premium hotel experience based on Eastern philosophy.

Mission:

- *To introduce and instill in the European and Hungarian audience the feeling of life that only a Japanese ryokan hotel can offer.*
- *Japanese culture and lifestyle are gaining increasing interest, especially among younger, more discerning travelers.*
- *The ryokan model offers a distinctive position in the market, combining luxury, quiet retreat and Eastern spirituality.*

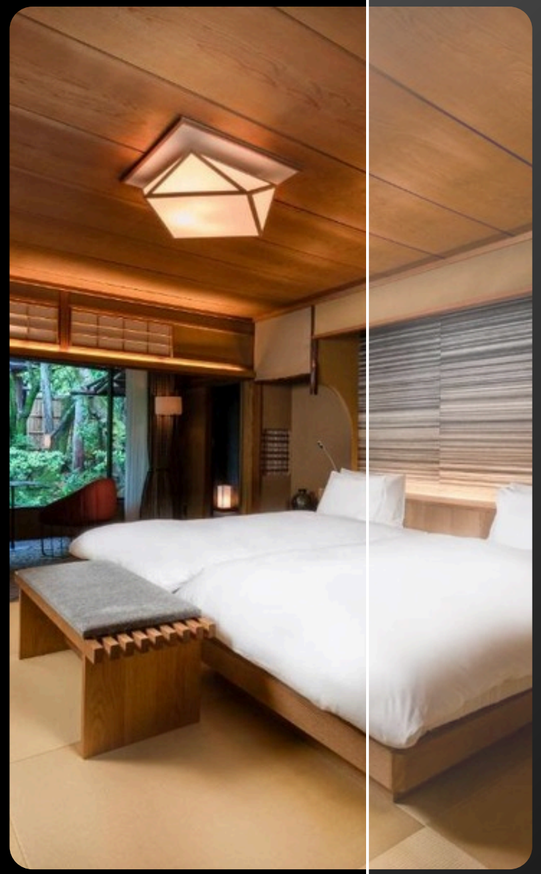
Key Highlights (2025–2029)



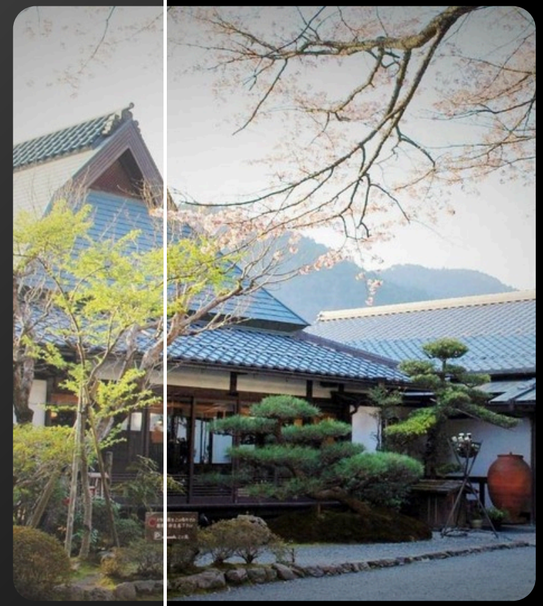
Hungary's first Ryokan Hotel



98.4% guest satisfaction rate (2028)



Sustainability initiative launched in 2027



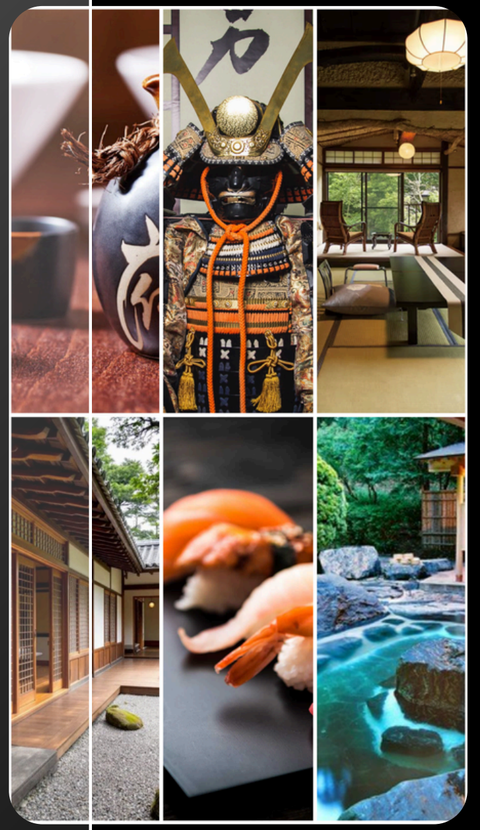
Winner of the Travel Choice Awards 2029

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Hotel Services

- 🛎️ 24/7 Concierge Service
- 🧺 Laundry & Dry Cleaning
- 🚕 Airport Transfers
- 🏋️ Fully Equipped Fitness Centers
- 🧘 Yoga & Wellness (Onsen) Programs
- 🍣 Sushi & Sake bar
- 🍵 Tea Ceremony
- 💼 Meeting & Event Spaces





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Room Categories



Deluxe Room

For those who love simplicity



Executive Suite

For business professionals



Luxury Room

For luxury seekers

All rooms include Wi-Fi, breakfast, and eco-friendly toiletries

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Dining & Culinary Experiences

🍽️ Kojin Waterfront Restaurant
🥟 Fusion of local and Japanese cuisine
🍮 Tajima Mori – Artisanal coffee and delicious sweets
🍷 Uzume Bar – Sake Bar

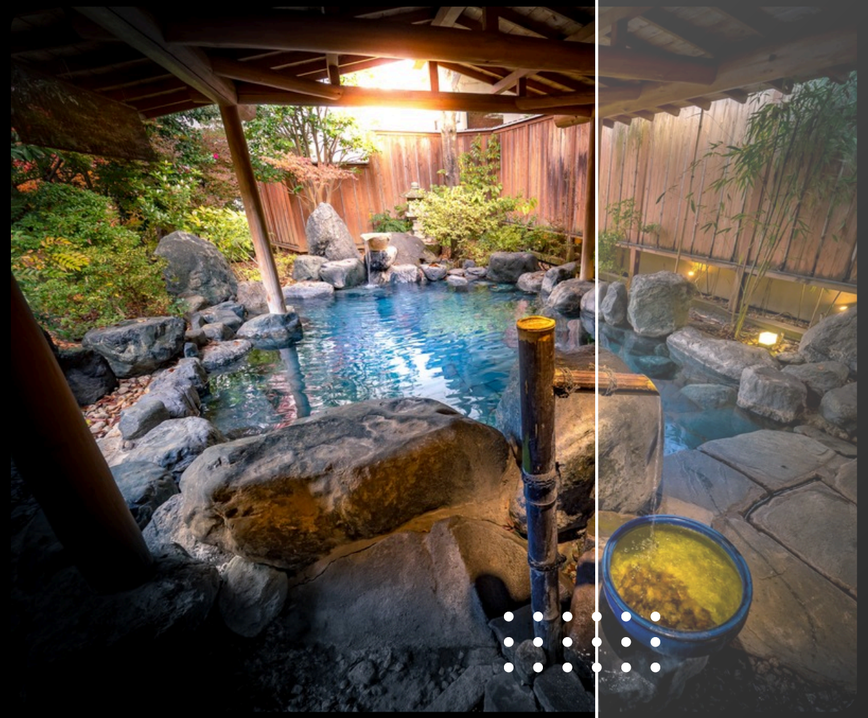
“It's better to see once than hear a hundred times.”
“Hyaku-kai kiku yori ichido miru kata ga yoi -
ひゃくーかい きく より いちど みる かた が よい“

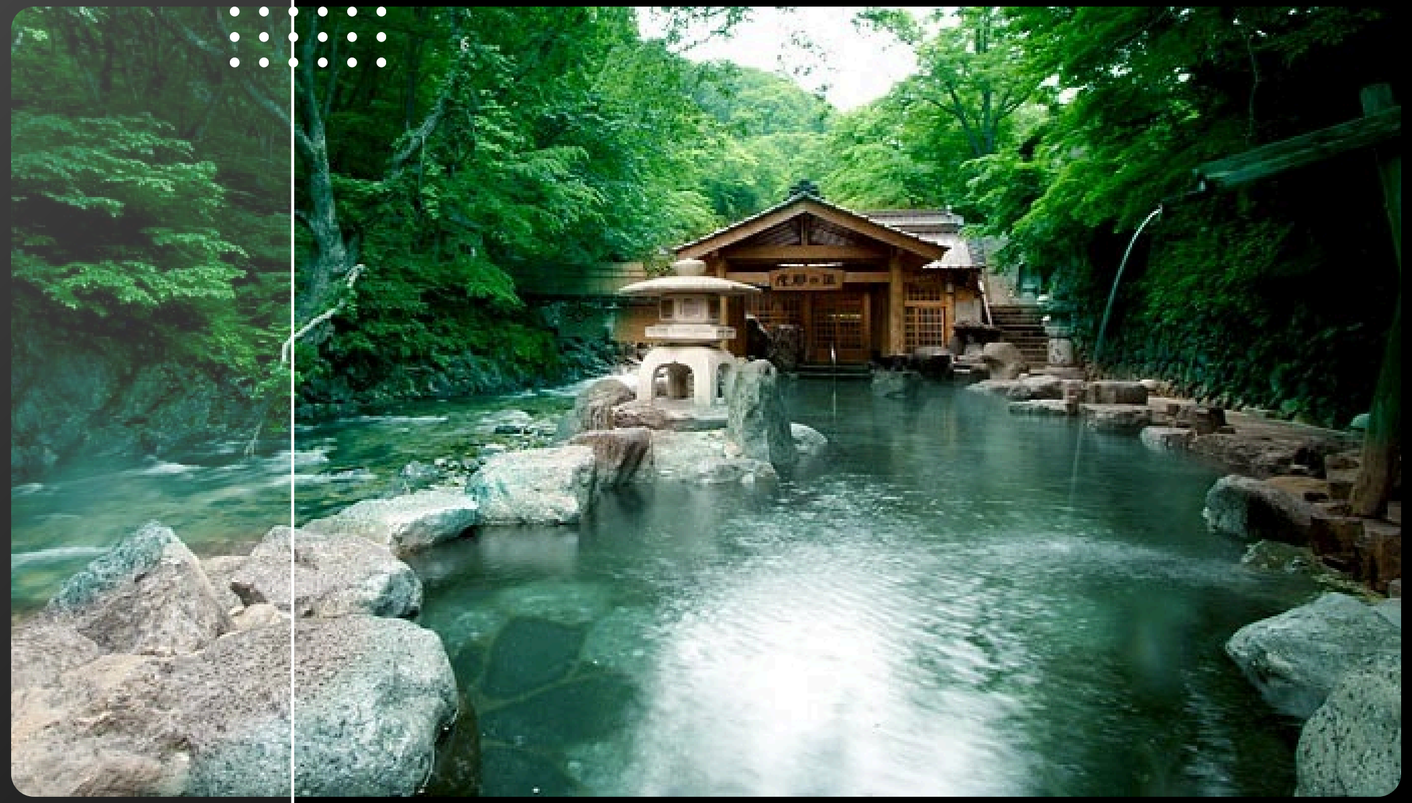


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Onsen & Relaxation

“The moon over the bath”
“Yutaba no tsuki - 湯たばの月”



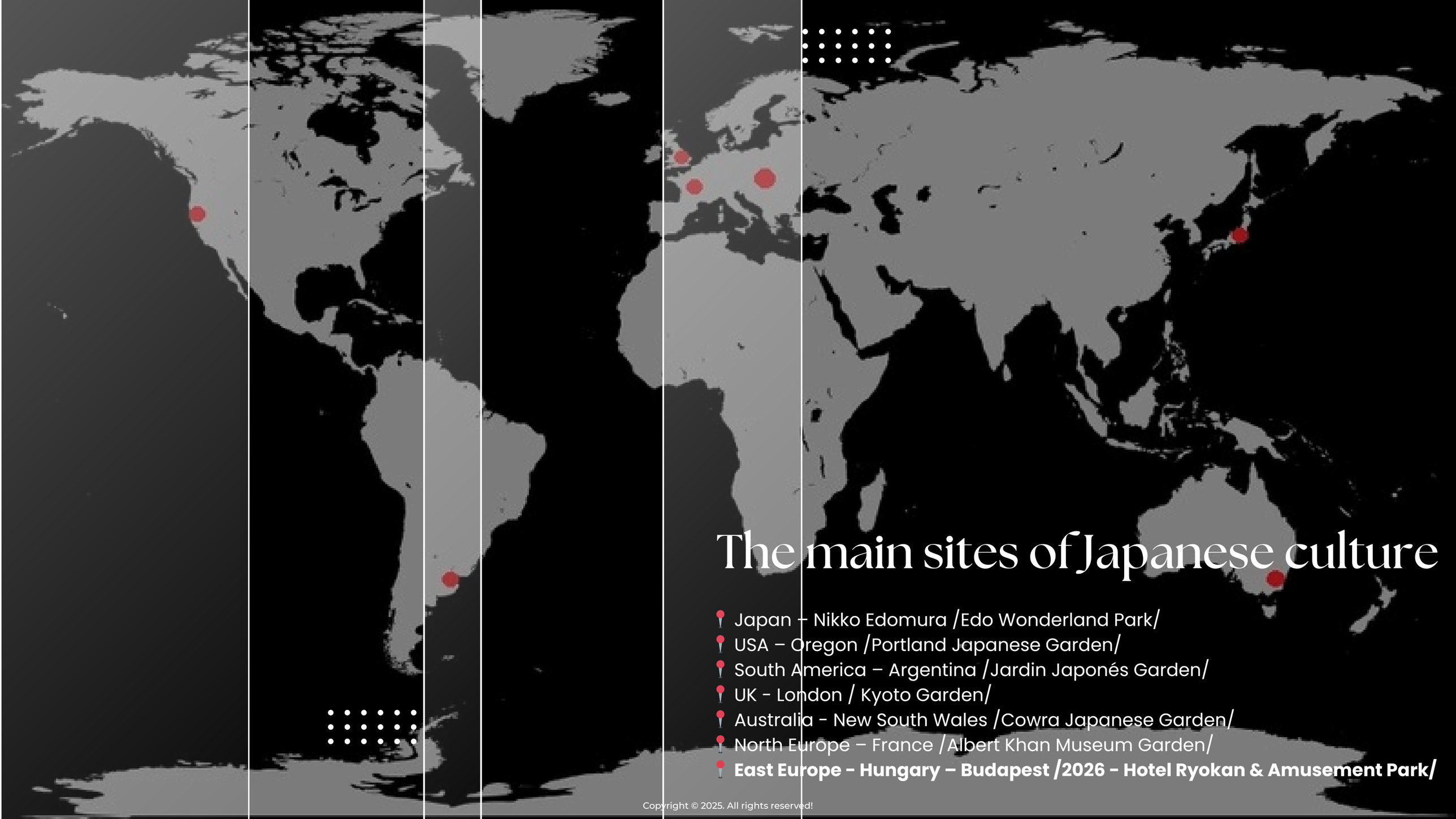


The Ryokan Hotel & Onsen could create a new premium segment in the Hungarian wellness market, with long-term international brand building potential. The project is a particularly attractive investment, as it offers outstanding return opportunities with its cultural uniqueness, high service standards and sustainable operating model.

It offers a unique experience through Japanese hospitality (omotenashi), kaiseki gastronomy and Zen-based architectural design.

They expect a high average length of stay and an affluent target audience (luxury tourism, demand for wellness, Asian and Western European guests).

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The main sites of Japanese culture

- Japan – Nikko Edomura /Edo Wonderland Park/
- USA – Oregon /Portland Japanese Garden/
- South America – Argentina /Jardin Japonés Garden/
- UK - London / Kyoto Garden/
- Australia - New South Wales /Cowra Japanese Garden/
- North Europe – France /Albert Khan Museum Garden/
- **East Europe - Hungary – Budapest /2026 - Hotel Ryokan & Amusement Park/**

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Traditional Japanese Houses /Apartments /











- ~ 6-8 pcs Traditional Japanese House
- Type: Minka, Machiya, Kominka

- Traditional Japanese houses usually accommodate 2-15 people, depending on whether they are small or large, with multiple rooms, farmhouse-style accommodations. A popular rental accommodation is the Kominka, which accommodates 6-15 guests, has multiple rooms, and is suitable for groups or family stays.

Houses Services

- Each house includes Wi-Fi, breakfast (on request, at an additional cost, served in the house), onsen access, and eco-friendly toiletries.

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“THE PATH TO HARMONY
調和への道
CHŌWA E NO MICHI.”

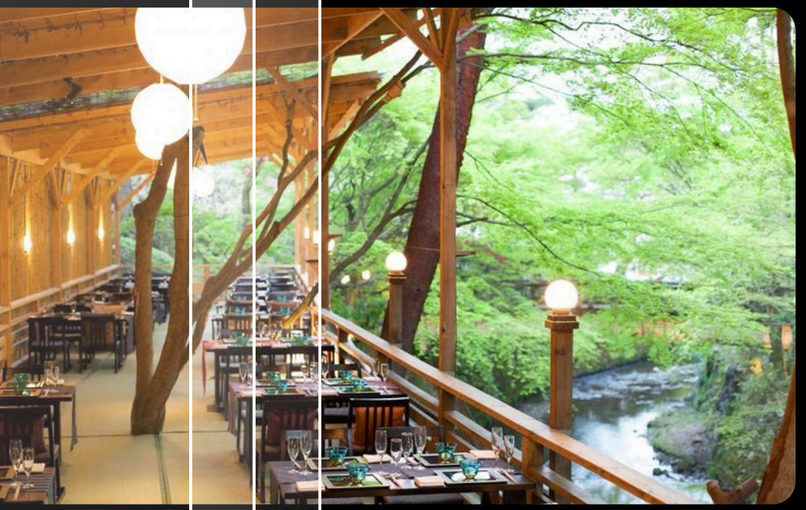
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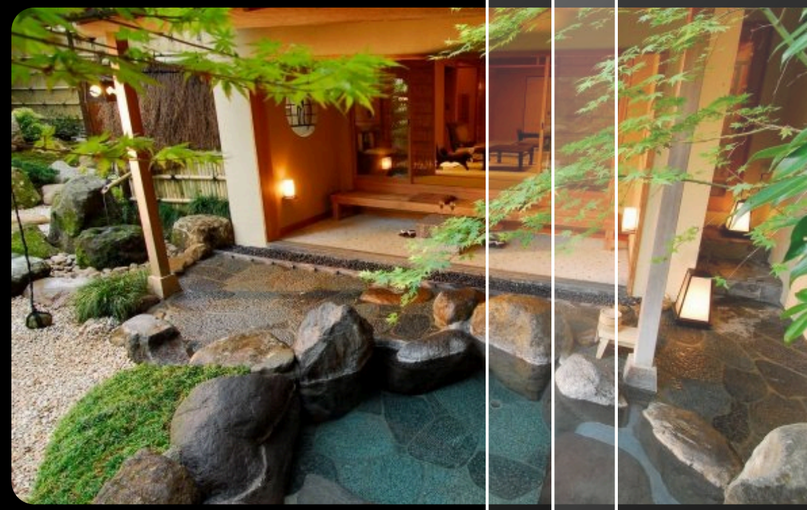
Presented by: HelloJapan

THANK YOU FOR YOUR ATTENTION

The Begining of redefining Comfort, Elegance & Hospitality







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